BCHW MEMBERSHIP DEVELOPMENT

INCREASING BCHW MEMBERSHIP

WHAT DOES BCH MEMBERSHIP OFFER (5)

Why should a person join BCH?

First and foremost we must address what their perceived needs are. We must always ask “What are you looking for?” If we are to encourage prospective members to join BCH we must be able to clearly and effectively communicate the benefits of BCH to them. There are many tools we may use but we must be able to enthusiastically express our support.

Which of the following benefits of BCH membership are you sharing with prospective members and which ones can we start sharing?

MISSION:

In brief; to preserve and enhance the rights of responsible horsemen to use horses and mules on public land. The opportunity to participate and contribute to the mission in one or more of the following ways:

* Education
* Advocacy
* Work parties
* Supporting activities

PERSONAL INTEREST:

Experience friendly, open environment welcoming new members and their input

Meet people, develop friendships and belong to a group with similar interests

Diversity of chapter membership allows members to ride and camp with others who have similar aspirations and a whole range of experiences

Additional social events (i.e. potlucks, rendezvous, etc.)

Rides, and campouts of varying lengths, locations & experiences, led by knowledgeable people – confidence of safe experience

Retail store discounts

Life Flight Network membership discount

Equestrian insurance through BCHA

Liability insurance for actions at BCH events

Enjoy riding trails that you have personally maintained

Pride in using your skills to help keep trails open for recreational use

Develop new skills

Use personal skills in a productive way

Stay fit

INFORMATION:

Stay informed about events and decisions affecting equestrian access to public land

Have a voice in decisions that affect your access and amenities on public land

Networking with people for information (farriers, trainers, suppliers, vets, events)

Learn about new places to ride with information about trails and trailheads

COMMUNITY SERVICE:

Opportunity to give back to the community and public lands

Opportunity to help others

EDUCATION:

Exposure to information and ideas from chapter, state and national members

Leave No Trace

Trail etiquette

Trail safety

First aide

Survival skills

Packing

Chainsaw and cross cut saw certification

Back country skills

Trailhead camping with a horse

Dutch oven cooking

Pasture management

Horse training and management

Trailer maintenance

ETC.