DEVELOPING LEADERSHIP

 IN THE CHAPTERS AND BCHW

WHO IS OUR AUDIENCE (2)

Who do we want to reach?

BCH members are of all ages and backgrounds. We are looking for people with a variety of skills, talents, interests and abilities. There can be over 50 volunteer opportunities in a chapter. This means that there is a need for about any of these skills, talents, interests and abilities.

Because of the variety of volunteer opportunities a person has the chance to grow through the ranks. Initially we are looking for members that want to start at “the bottom” and work their way up. A person does not have to start at the top. This means that they can begin by being a member of a committee or taking on less responsibility in the beginning to get their feet wet, learn about BCH and develop confidence.

The leaders will be those with leadership skills and the ability to follow through on responsibilities without continual reminders.

Many volunteer opportunities coordinate with, and are affected by, other responsibilities. Therefore, to be effective volunteers must work well with others and develop an understanding of BCH operations. They may or may not have expressed an interest in a leadership position or even being one of the leaders.

Which of the following are you currently contacting and which are ones that you want to include in your search for new, and expanded, leadership roles?

New members

Members who have held leadership positions in other organizations

Members with specific skill sets

Members expressing an interest in an area

Members participating on a committee

Members who have recently had a change in their personal life and are now looking for new adventures (retirees, empty nesters)

Members who have taken smaller leadership roles and are ready for additional responsibilities

Spouses of active riders who want to maintain contact with their spouse’s interests

Experienced leaders who are available to play a mentoring role