



Backcountry Horsemen of Washington

Trailhead News Advertising Insertion Order, Contract & **INVOICE**

We _____ (firm) agree to advertise in the Backcountry Horsemen of Washington Trailhead News magazine, published by Washington Media Services, Inc., to commence **(Jan./Feb., Mar./April, May/June, July/Aug., Sept./Oct., Nov./Dec.)** year _____ and end _____, 20_____.
(month) (year)

The ad insertion will run _____ time(s) at the size of _____ page.

The cost for each ad insertion shall be \$_____ per issue for a total of \$_____.

The cost for spot color in ads shall be \$200.00 per color X _____ colors, for a total of \$_____.

PMS Colors (please specify) Color _____ PMS _____ Color _____ PMS _____ Color _____ PMS _____

Please Note: When a contract is signed to run an ad for 1 year, you are eligible to have your ad on the BCHW website for free. **Contact Crissy or Adriane at (360) 754-4543 for more information.** All ads shall be supplied as high resolution PDFs (for magazine) and high resolution JPGs (for website). **Email: bchw@wamedia.com**

ADVERTISER PLEASE FILL OUT

Advertising firm _____

Contact person _____

Email _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____

Fax (_____) _____

Advertiser Signature _____

YES, I/we understand that before ad is published, **completed form must be faxed back to Crissy at WMS 360.943.7086 and payment for ad** (issue to issue and yearly) **is due in full by** _____

AD INSERTION TOTAL (from totals above)

Please Note: for discount rate, full payment due at time of first insertion.

Cost of ad insertion \$ _____

Cost for spot color(s) \$ _____
(1 spot color \$200.00 each insertion)

Website ad \$ FREE _____
(Eligible with 1 year contract only, must receive payment in advance)

TOTAL \$ _____

Payment being sent

**Check out
BCHW's website at
www.bchw.org**

WMS can design your ad today!

Ad design is an additional charge of \$75.00 per hour with a minimum charge of \$40.00. For more information, contact Crissy or Adriane at (360) 754-4543.

AD DESIGN TOTAL

Cost for ad design \$ _____

TOTAL \$ _____

Payment being sent

Please make check payable to Washington Media Services for **ad design only**.

Mail payment to Washington Media Services, Inc.
P.O. Box 7184 • Olympia, WA 98507.

Please make check payable to Back Country Horsemen of Washington State for **ad insertion only**.

Mail payment to Washington Media Services, Inc.
P.O. Box 7184 • Olympia, WA 98507.